



Florida Roundtable

Florida's Most Popular Public Affairs Show!

Tired of banging your head against the wall week after week trying to come up with top-quality public affairs programming just to fill your FCC public file? It's not enough that you have to pay someone to produce the shows; then you have to document them on paper. Well, here's the solution!



"Florida Roundtable", with hosts Reagan Smith and Al Spry, is a weekly, one hour, in-depth roundtable-style discussion of state, national, and international issues and events affecting the state of Florida. "Florida Roundtable" features the sharpest minds in the political, historical and cultural spheres, as well as world-famous authors, political and business leaders from around the state.

Past guests include Governor Charlie Crist, Congressman Alan Grayson, Vice President Dick Cheney, Senator Mel Martinez, Congressman Allen Boyd, DEP Secretary Michael Sole, political commentator Michelle Malkin, and Governor

Jesse Ventura.

"Florida Roundtable" is currently syndicated on over seventy stations across the Sunshine State and originates from our flagship station, AM 540 WFLA in Orlando. This quality show includes six minutes of local avails for you to sell to those institutional clients that *don't* like to buy spot time but *do* like to sponsor community-minded programs.

The Best Part...

At the end of each quarter you will receive a Public Affairs Program report on each show ready to be placed in your public file. All you have to do is write in your station's call letters and drop it in your file. This weekly show is fed four times a week over satellite as well as on demand for recording purposes. Simply schedule the playback to fit your station's programming needs. (*Big hint*...run it when you want to!)

Ready to let *someone else* do the hard stuff?



Call **Al Spry**, Affiliate Relations Director, toll-free
1-866-304-6397 for more information!



You do not have to be an FNN affiliate to carry this program. However, first right of refusal is given to affiliates.